Intelligence Community (IC) Social Media Analysis intern

VIRTUAL STUDENT FOREIGN SERVICE

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Project Title	Intelligence Community (IC) Social Media Analysis intern
Project Summary	Research compile, and create metrics regarding how the general public uses Social Media to discuss topics of interest to the IC. Turn these metrics into professional, finished reports on Social Media usage, and a Social Media communications plan for ODNI to share with senior IC leaders and Congress
Country	United States
Agency	Office of the Director of National Intelligence
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	4

Project Description

The Office of the Director of National Intelligence (ODNI) has committed to a new Transparency initiative for the Intelligence Community (IC), which was first announced in Jan, 2015. One of the Transparency initiative priorities is to communicate more with the general public, using Social Media. To plan how to fulfill this initiative, ODNI wants to know what Social Media tools are used by the public when they discuss topics related to the IC and transparency as related to the IC.

The interns will investigate all currently available Social Media tools and popular websites, and will create metrics showing which tools are the most popular ways for the public to communicate on topics pertaining to the IC. Using the metrics created, then create a Social Media Communications Plan for ODNI, showing which tools would be the best ones for the IC to use for maximum benefit.

Desired Skills Interests

Additional Information

None

Language Requirements

None